



Quarterly Report: Data Landscape

Q1 2019



Q1 1 January – 31 March

New Zealand Government

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1. Introduction

This document provides a standardised set of results and graphs for the quarter, and an easily digestible analysis of the latest trends. Analytical comment is provided where meaningful or interesting trends were identified.

This report covers the quarter from 1 January – 31 March 2019.

This document, the CERT NZ Quarterly Report: Data Landscape, is supplemented by the CERT NZ Quarterly Report: Highlights document which summarises key observations and focus areas observed in our data.

You can find both documents on our website at <https://www.cert.govt.nz/about/quarterly-report/>

2. Incidents and referrals

Incident summary

Between 1 January and 31 March 2019, 992 incidents were reported to CERT NZ. This is down 26% from the previous quarter (from 1333).

Of the 992 incidents reported:

- 828 were responded to directly by CERT NZ, down 29% from the 1174 in Q4 2018
- 154 (16%) were referred to NZ Police, down 2% from last quarter.

Table 1: Incident partner referrals

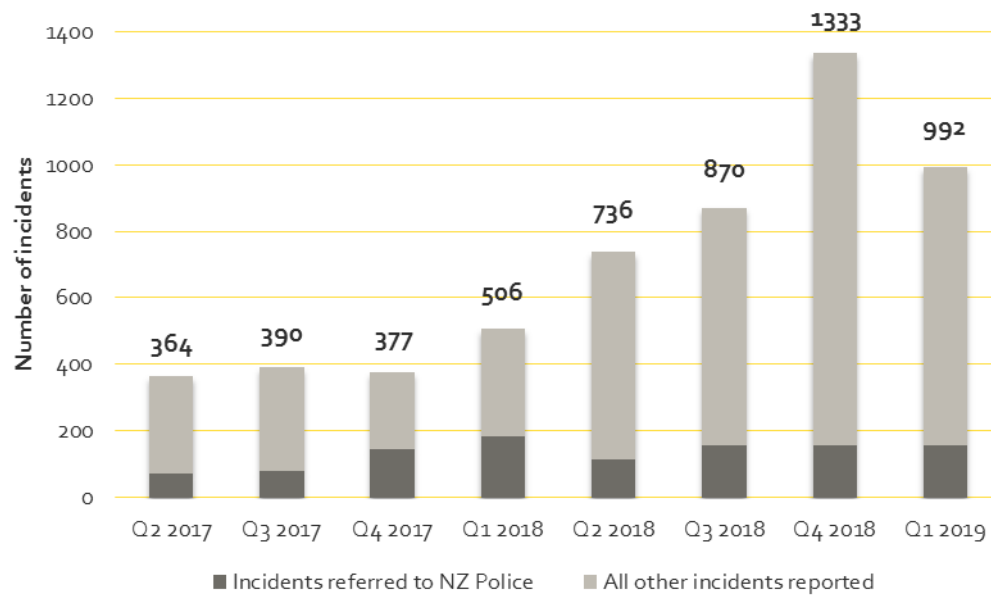
992 incidents reported	
828	responded to directly by CERT NZ
154	referred to NZ Police
1	referred to Netsafe
1	referred to National Cyber Security Centre
8	referred to Department of Internal Affairs

Another 191 events were automatically directed to other agencies and not recorded as an incident by CERT NZ. Our online reporting tool does this when an incident is immediately identifiable as being outside CERT NZ's scope and best dealt with by an agency with the right expertise, for example cyber bullying, spam and online child abuse.

Incidents per quarter

The total number of incidents reported to date is 5568.

Figure 1: Number of incidents reported by quarter



3. Reporting by incident category

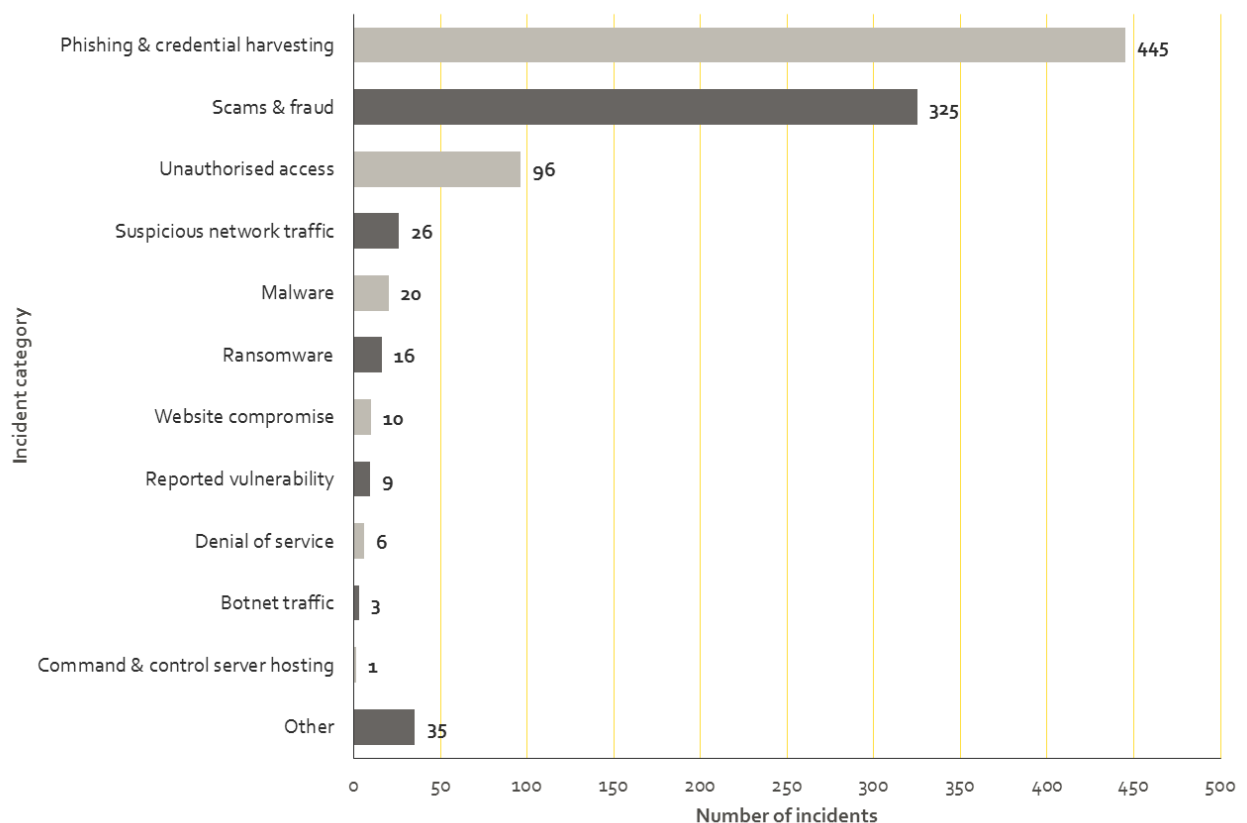
Breakdown by category

Scam and fraud incidents decreased from the 666 received last quarter but are still high compared to earlier quarters. The doubling of suspicious network traffic reports is due to CERT NZ's ongoing improvements in collecting and extracting threat data. This has enabled greater visibility on sources of suspicious traffic targeting internet facing systems. This quarter has seen:

- phishing and credential harvesting is largely steady with a 3% increase from the 431 reports last quarter
- a 51% decrease in scam and fraud reports from 666 to 325
- double the number of suspicious network traffic reports, up 100% from 13 to 26
- a 19% increase in unauthorised access reports from the last quarter, from 81 to 96 reports.

Read CERT NZ's Q1 2019 Quarterly Report: Highlights on www.cert.govt.nz for more information about the incident reports received.

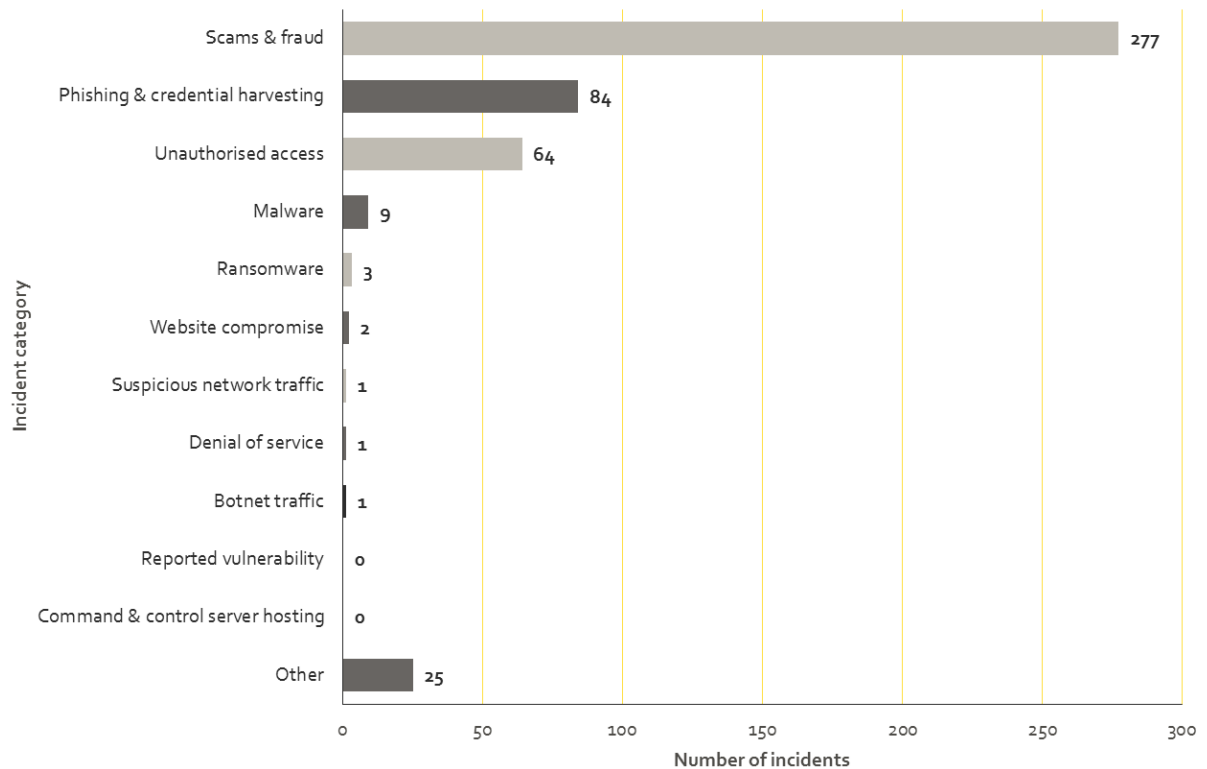
Figure 2: Breakdown by incident category



Breakdown of incidents about individuals

467 (47%) of incidents reported were about individuals, down 40% from 783 last quarter. The decrease is due to the drop in scam and fraud reports from individuals, which is down 55% from 609 to 277.

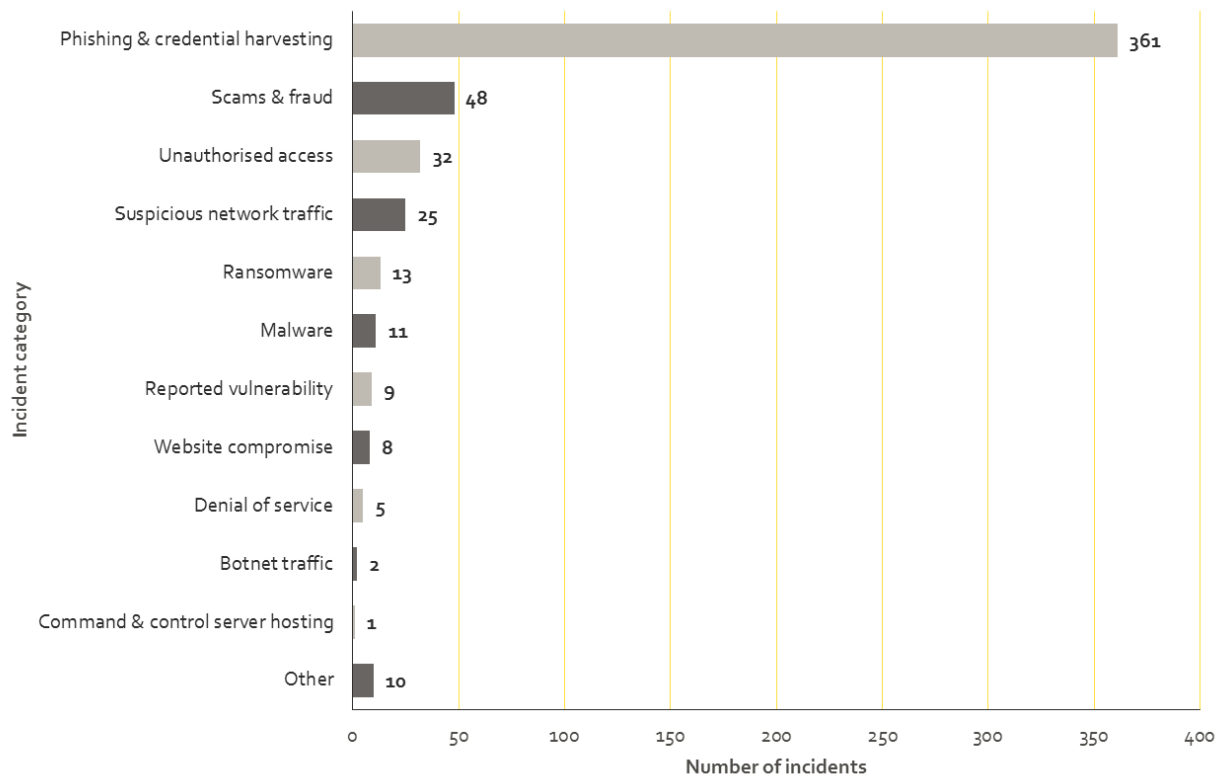
Figure 3: Breakdown of incidents about individuals



Breakdown of incidents about organisations

525 (53%) incidents reported were about organisations, down 5% from 550 last quarter. The number of malware reports from organisations has dropped from last quarter by 74% suggesting the campaign targeting business banking has eased in its impacts this quarter.

Figure 4: Breakdown of incidents about organisations

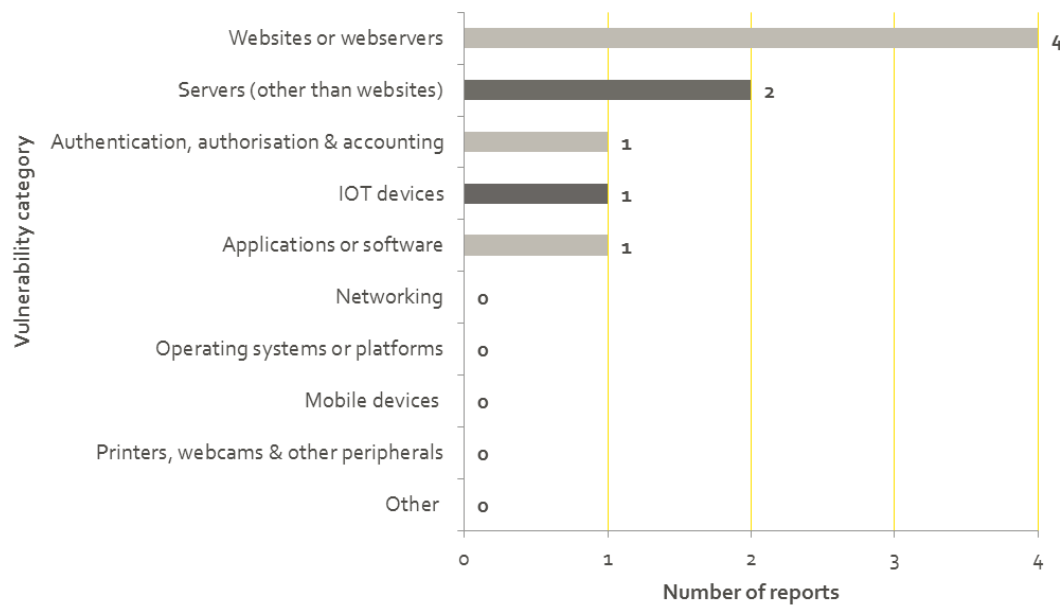


Breakdown of reported vulnerabilities

A vulnerability is a weakness in software, hardware, or an online service that can be exploited to access information or damage a system. Early discovery of vulnerabilities means they can be addressed to prevent future incidents.

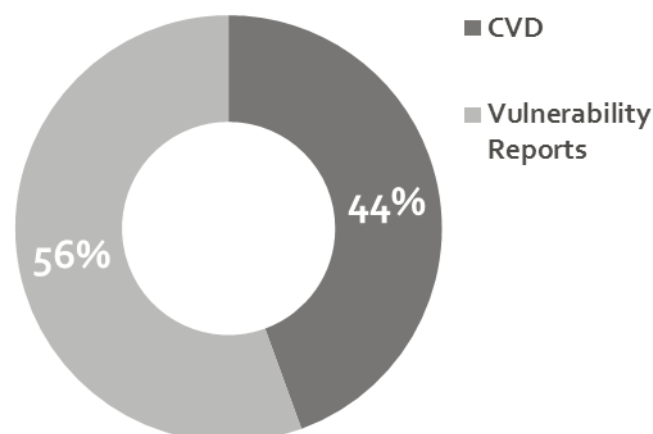
This quarter, CERT NZ received nine reported vulnerabilities, down from all previous quarters.

Figure 5: Breakdown of reported vulnerabilities



Some vulnerability reports come under CERT NZ's coordinated vulnerability disclosure (CVD) policy. This is used when the person reporting the vulnerability doesn't want, or has been unable to, contact the vendor directly themselves. CERT NZ received four vulnerability reports using the CVD policy this quarter¹. This is double the number received in Q4 2018.

Figure 6: Proportion of coordinated vulnerability disclosures



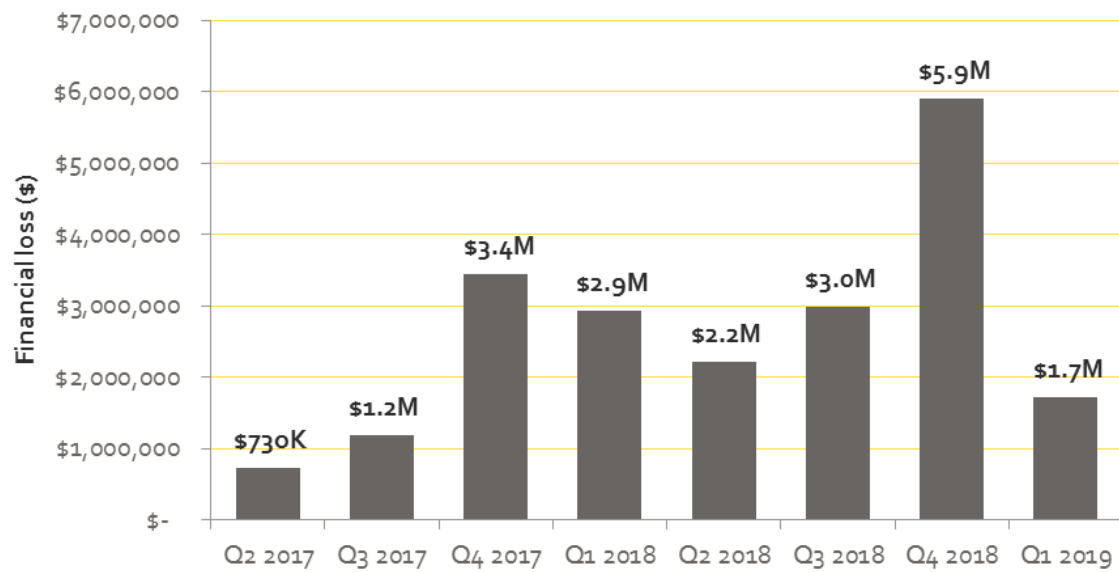
¹ <https://www.cert.govt.nz/it-specialists/guides/reporting-a-vulnerability/>

4. Impacts

Total financial losses

Direct financial losses totaled \$1,715,400 this quarter. This is down 71% from last quarter and the lowest reported loss since Q3 2017.

Figure 7: Direct financial losses per quarter



Distribution of financial loss

The spread of direct financial loss between reports about individuals and organisations was:

- organisations reported \$1,039,561 (61% of all direct financial loss)
- individuals reported \$675,840 (39% of all direct financial loss).

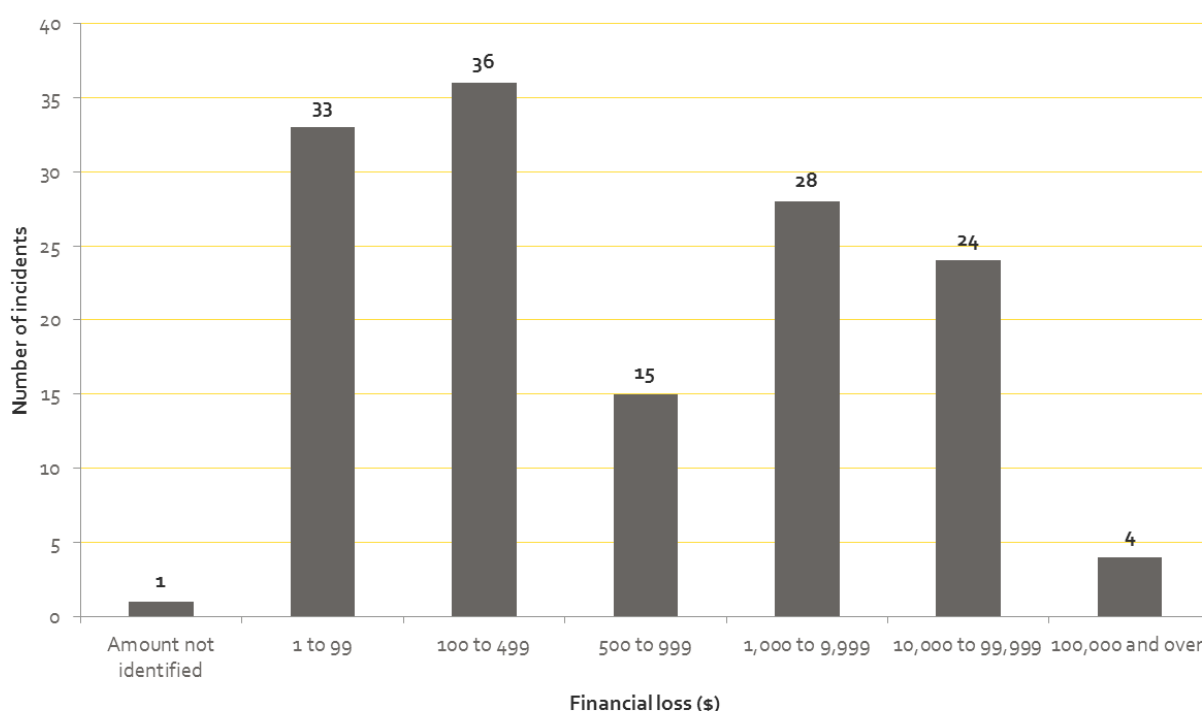
For individuals where a date of birth and loss amount was provided, the average amount lost from incidents was \$5,977, and the average age was 45.

During this quarter, four incidents involved losses of \$100,000 or more, a total of \$925,000. Of these four incidents:

- three involved scams and fraud, all affecting businesses
- one involved unauthorised access.

The percentage of incidents reporting direct financial loss was 14% (141). This is a 26% decrease from the 178 incidents reporting direct financial loss in Q4 2018.

Figure 8: Distribution of direct financial loss



Types of loss

Of the incidents reported this quarter, 22% (217) reported some type of loss (not just financial). This number is down from the 288 incidents that reported some type of loss last quarter. Note that some reports include multiple types of loss.

Of the 467 incidents reported about individuals, 32% (151) involved some type of loss. Of the 525 incidents reported about organisations, 13% (66) involved some type of loss.

Losses experienced are broken down by type as follows:

Table 2: Types of loss

14% **Financial loss:**

The direct financial costs of an incident. This could be money lost as a result of an incident, but can also include the costs of recovery, such as needing to contract IT security services or investing in new security systems after an incident (Q4 2018: 13%).

1% **Reputational loss:**

Damage to the reputation of an individual or organisation as a result of being the victim of an incident (Q4 2018: 1%).

3% **Data loss:**

Loss or unauthorised copying of data, business records, personal records and intellectual property (Q4 2018: 4%).

1% **Technical damage:**

Impacts on services like email, phone systems or websites, resulting in disruption to a business or organisation (Q4 2018: 1%).

2% **Operational impacts:**

The time, staff and resources that need to be spent on recovering from an incident, taking people away from normal business operations (Q4 2018: 3%).

14% **Other:**

Includes types of loss not covered in the other categories (Q4 2018: 5%).

5. Demographics

Reporting by sector

Of the 525 incidents reported about organisations, the three sectors with the most reports were:

- finance and insurances services, 269 (51%)
- technology, 32 (6%)
- retail trade and accommodation, 27 (5%).

Figure 9: Reports about organisations; breakdown by sector

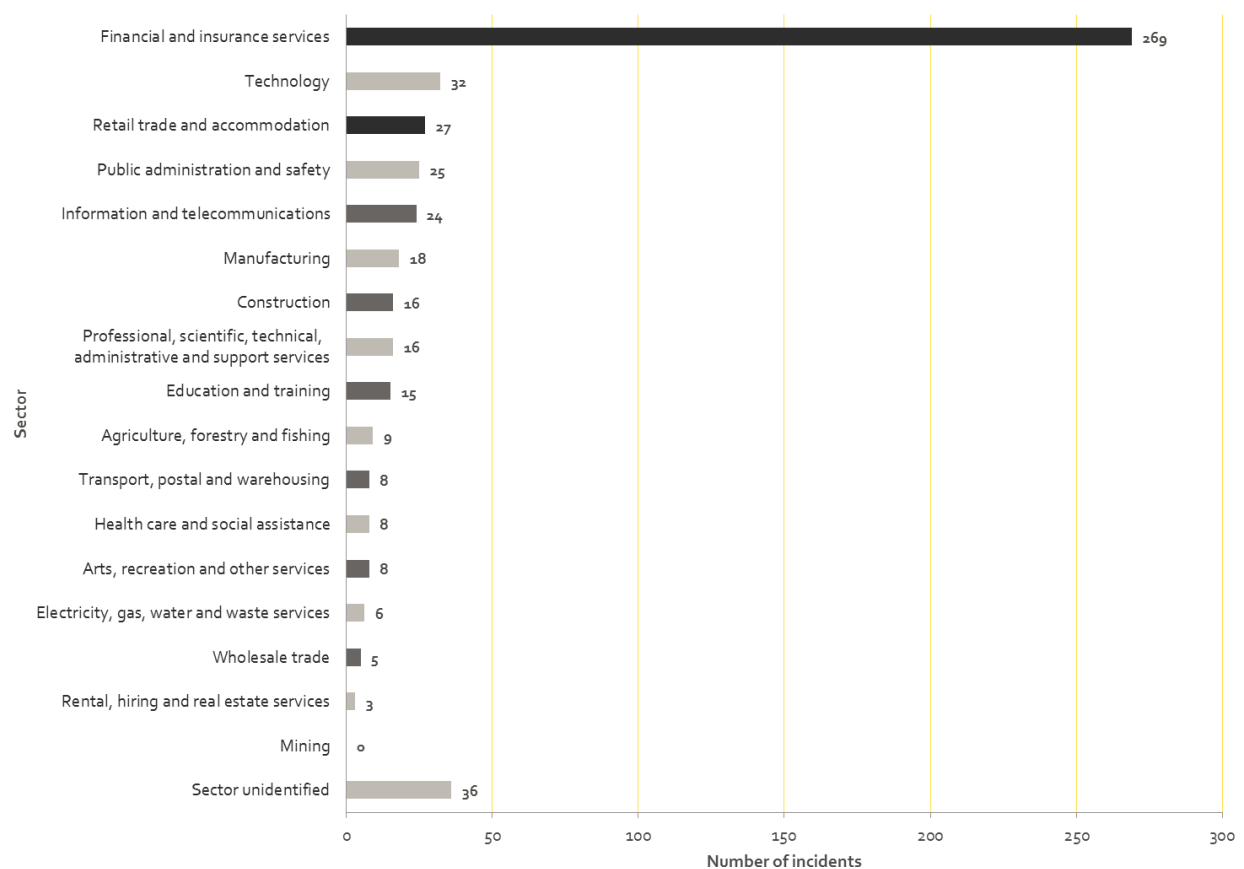
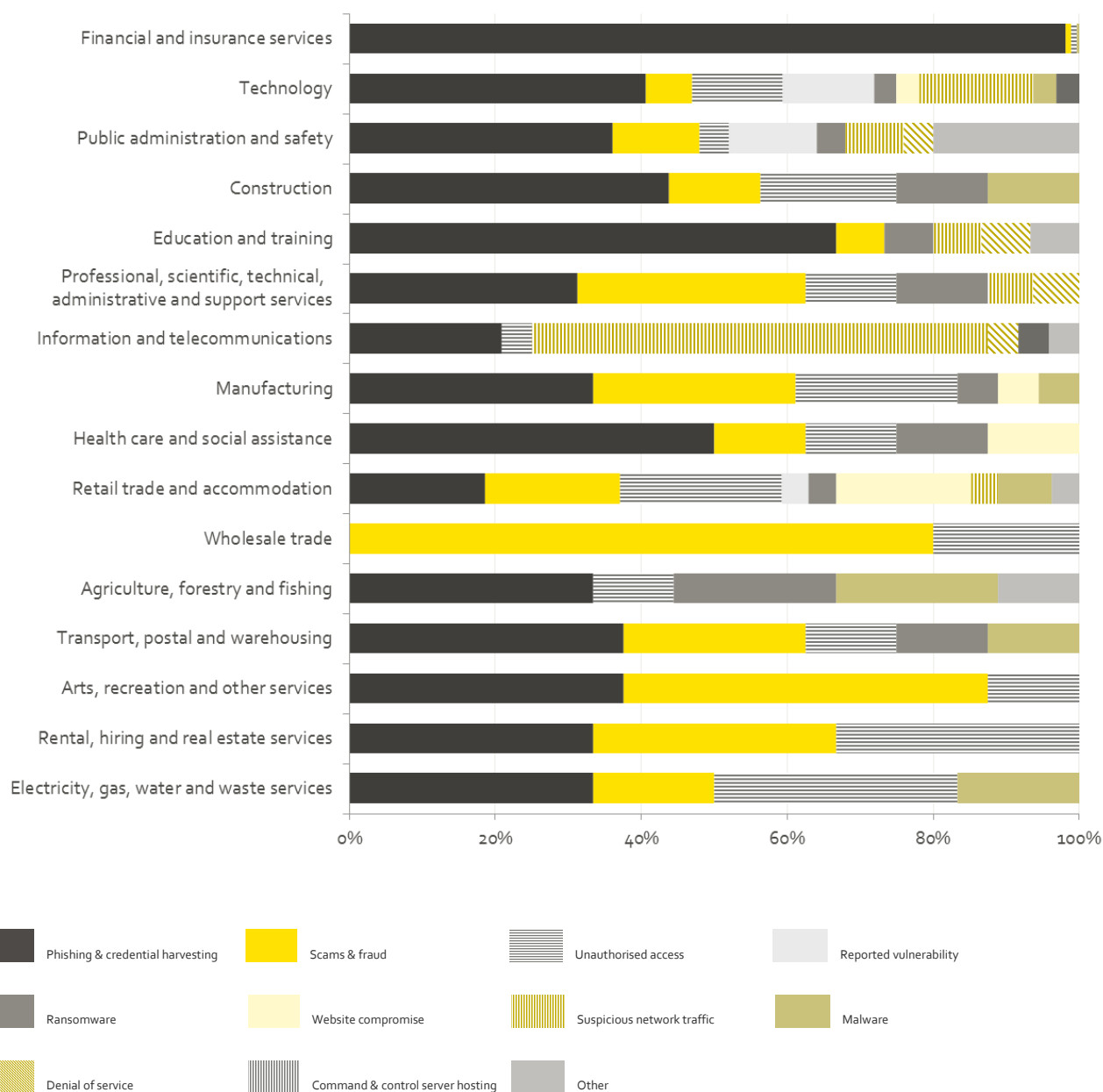


Figure 10: Breakdown by sector and incident category

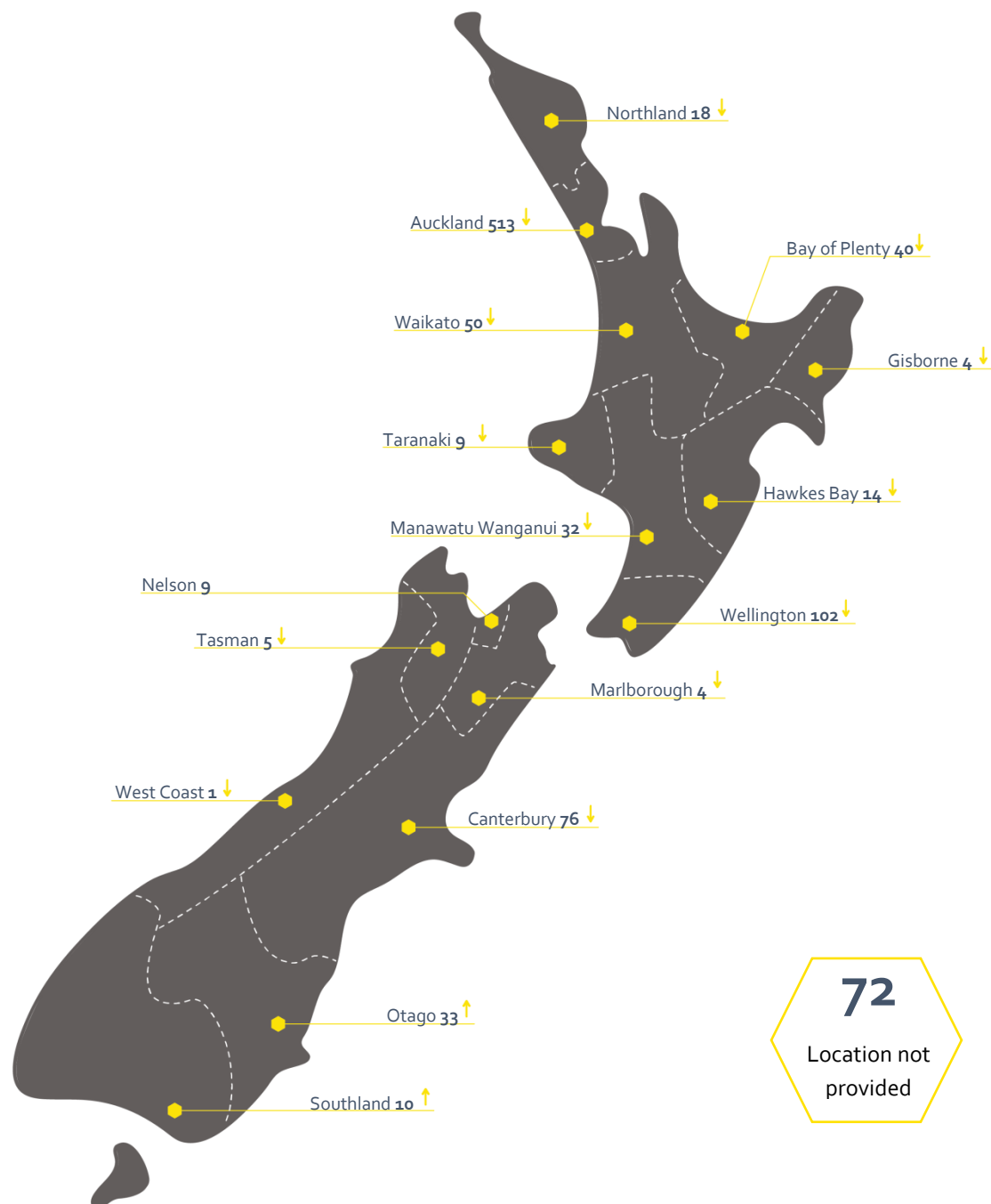
Almost all sectors have been affected by phishing and credential harvesting, scams and fraud, and unauthorised access. 77% of the suspicious network traffic reports were for the information and communications and technology sectors.



Reporting by region

Incidents reported decreased in most regions, with the exception of Nelson, Otago and Southland.

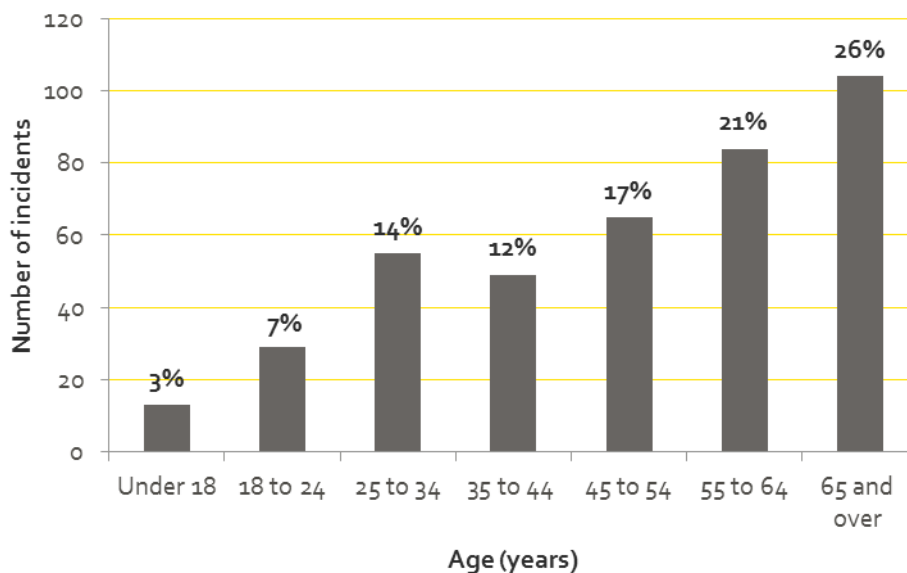
Figure 11: Breakdown by region



Reporting by age

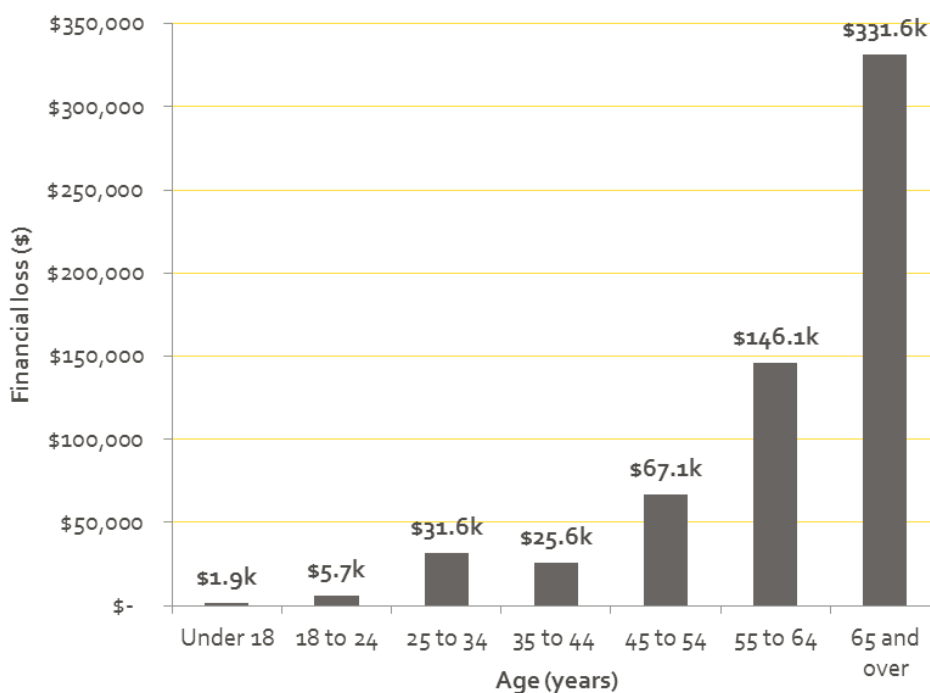
Of the 467 incidents reported about individuals, 399 (85%) provided their date of birth. Of these (399), the age range with the most incidents reported was 65 years and over (26%:104 incidents).

Figure 12: Reports about individuals; breakdown by age



While all age groups experienced incidents, in this quarter those 65 and over experienced the highest value of direct financial loss with 54% of the value of direct financial losses. This is consistent with previous quarters.

Figure 13: Distribution of direct financial loss reported by age



For the 102 incidents about individuals with a date of birth and loss amount provided, the average loss was \$5,977 and the median loss was \$260.

Table 3: Distribution of direct financial loss reported by age

Under 18	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 and over
\$1,854	\$5,748	\$31,612	\$25,596	\$67,064	\$146,183	\$331,581

6. About CERT NZ

CERT NZ is a specialist cyber security unit and part of the Ministry of Business, Innovation and Employment (MBIE). We gather information on cyber security threats and incidents in New Zealand and overseas, advising organisations of all sizes and the public on how to avoid and manage cyber security risks.

A word about our information

Reporting quarters are based on the calendar year, 1 January to 31 December.

Incidents are reported to CERT NZ by individuals and organisations. They choose how much or little information they feel comfortable providing, often about very sensitive incidents.

Sometimes CERT NZ may ask for additional information about an incident to gain a better understanding, or we might need to do technical investigations. Before sharing specific details about an incident, CERT NZ will seek the reporting party's consent.

CERT NZ is not always able to verify the information we receive, though we endeavour to do so, particularly when dealing with significant cyber security incidents.

All information provided to CERT NZ is treated in accordance with our Privacy and Information statement as published on our website, and this report is subject to the CERT NZ standard disclaimer.

The sectors we use are based on the Stats NZ New Zealand Industry Standard Industry Output Categories.

Our region reporting uses the sixteen regions of the Local Government Act 1974.

Age is calculated from the date of birth provided and the date we received the incident report from an individual. The reporting by age data does not include reported vulnerabilities, as those are from individuals proactively reporting issues, rather than having been affected by them.

Reporting an incident to CERT NZ

Anyone can report a cyber security incident to CERT NZ, from IT professionals and security personnel to members of the public, businesses, and government agencies. We also receive incident notifications from our international CERT counterparts when they identify affected New Zealand organisations in their investigations.

To report a cyber security incident, go to our website www.cert.govt.nz or call our freephone number 0800 CERT NZ (0800 2378 69). Your report will be received by an expert who can advise you on the best next steps to take.

With your permission, we may refer incidents to our partners such as the National Cyber Security Centre for national security threats, NZ Police for cybercrime, the Department of Internal Affairs for unsolicited electronic mail (spam), and Netsafe for cyberbullying.

Incident categories we use

We use broad categories to group incident reports - over time we will refine these categories to a more granular level as the data set grows.

The **incident** report categories are:

Botnet traffic - Botnets are networks of infected computers or devices that can be remotely controlled as a group without their owners' knowledge and are often used to perform malicious activities such as sending spam, or launching Distributed Denial of Service attacks.

C & C server hosting - A system used as a command-and-control point by a botnet.

Denial of service (DoS) - An attack on a service, network or system from a single source that floods it with so many requests that they become overwhelmed and are either stopped completely or operate at a significantly reduced rate. Assaults from multiple sources are referred to as Distributed Denial of Service attacks (DDoS).

Malware - Short for malicious software. Malware is designed to infiltrate, damage or obtain information from a computer system without the owner's consent. Commonly includes computer viruses, worms, Trojan horses, spyware and adware.

Phishing and credential harvesting - Types of email, text or website attacks designed to convince users they are genuine, but they are not. They often use social engineering techniques to convince users of their authenticity and trick people into giving up information, credentials or money.

Ransomware - A common malware variant, with a specific purpose. If installed (usually by tricking a user into doing so, or exploiting a vulnerability) ransomware encrypts the contents of the hard drive of the computer it is installed on, and demands the user pay a ransom to recover the files.

Reported vulnerabilities - Weaknesses or vulnerabilities in software, hardware or online service, which can be exploited to cause damage or gain access to information. They are reported to CERT NZ under our Coordinated Vulnerability Disclosure (CVD) service.

Scams and fraud - Computer enabled fraud that is designed to trick users into giving up money. This includes phone calls or internet pop-up adverts designed to trick users into installing fake software on their computers.

Suspicious network traffic - Detected attempts to find insecure points or vulnerabilities in networks, infrastructure or computers. Threat actors typically conduct a range of reconnaissance activities before conducting an attack, which are sometimes detected by security systems and can provide early warning for defenders.

Unauthorised access - Successful unauthorised access can enable an attacker to conduct a wide range of malicious activities on a network, infrastructure or computer. These activities are generally categorised by the three types of impact:

- compromise of confidentiality of information
- improper modification affecting the integrity of a system
- degradation or denial of access or service affecting its availability.

Website compromise - The compromise, defacement or exploitation of websites by attackers for malicious purposes, such as spreading malware to unsuspecting visitors.

Vulnerability categories we use

The **vulnerability** report categories we currently use are:

Applications or software - Vulnerabilities discovered in software products which could be exploited by a potential attacker. They are relatively common and when discovered are typically patched or mitigated through controls.

Authentication, authorisation and accounting - Common terminology for controlling access to computer resources, enforcing policies, auditing usage, and providing the information necessary to account for services. Vulnerabilities, if exploited to disrupt these functions, would have considerable impacts on the security of a network, system or device.

Human introduced - Vulnerabilities which arise from human introduced errors, misconfiguration or unintentional circumvention of security controls.

IOT devices - Internet connected devices used to perform distributed functions over a network.

Mobile devices - Includes phones, handheld devices, hardware and mobile operating systems.

Networking - Covers vulnerabilities in network equipment, such as routers, gateways and firewalls, or the software and tools used to manage networks. This also includes vulnerabilities which may exist in routing, which could expose network traffic to compromise.

Operating systems or platforms - Low level software which provides, or supports, the basic operating environment of a computer.

PCs and laptops - Desktop and laptop computer hardware.

Printers, webcams and other peripherals - Hardware components used to support PC or laptop functions.

Servers (other than websites) - Other kinds of enterprise servers organisations would typically use, such as mail, application and proxy servers. Vulnerabilities can be found in the hardware or firmware, and also arise from misconfiguration or failures in security management.

Websites or web servers - Includes vulnerabilities in websites themselves, or the infrastructure they run on. An example would be unpatched websites or web servers which would potentially give an attacker the ability to compromise a website.